



ADDventures

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5 Reasons Why You Are Not Getting Interviews From Your Resume

- 1. Spelling Mistakes and Grammatical Errors:** One of the biggest turn-offs to recruiters are simple mistakes in grammar and spelling. There is no excuse for errors, as it portrays laziness and a lack of focus, meaning your chances of getting to the next stage in the recruitment process drops significantly. Getting another person such as a family member or friend to proofread is a good technique, as it can be hard to spot your own errors.
- 2. The Resume Is Too Generic:** It is a bad idea to send out the same resume and cover letter to each job vacancy that you apply for. It is easy for employers to spot a generic application and they will not be impressed. Getting the most out of your resume through personalization to the role you are applying for is crucial to securing an interview. Changing your objective or summary to link directly to the vacancy is a good way to grab employers' attention and engage them.
- 3. It Is Not Fit for The Digital Age:** Modern technology allows employers and recruiters alike to search through thousands of applications in the click of a button. New software searches through resume's looking at buzzwords or keywords to find strong candidates.
- 4. It is Too Long:** A resume that is three or more pages long is unlikely to get the full attention of a recruiter, people are busy and they do not have the time to review an essay. Recruiters want a concise, succinct document that is easy to extract information out of. Using bullet points and subheading is a good tool to break up your resume and make it more readable for employers.
- 5. You Don't Sell Yourself:** Your resume should not just list your experience, skills, qualifications, but it should also include your accomplishments. When discussing a previous role, don't just talk about your duties, but talk about what you accomplished in this role too. This gives you the chance to show off your job skills and it also vies the recruiter a better picture of what you are like in the workplace.

~Andy Boyle

ADD STAFF, Inc. will
be closed on
Monday, September
5, 2016 in honor of
Labor Day.



Three Things You Should Know About The July Jobs Report

For the second month in a row the BLS released a jobs report that exceeded expectations. The new July report showed a total of 75,000.00 more jobs that economists were expecting. Here is the news you can use from today's release:

- 1. What do today's numbers mean in relation to the big economic picture?** According to the Wall Street Journal, "The US labor market in July capped off the best two-month stretch of hiring so far this year, a sign of strength for an economy that has been showing mixed growth signals in recent months." According to CNBC: " This was another strong report that checked most, if not all of the significant boxes. The labor market should remain strong as long as consumers maintain their robust spending pace"
- 2. The Labor force participation has increased.** According to Business Insider: The labor-force participation rose 62.8%. It was being closely watched again to gauge whether a record number of job openings drew people into the labor force. The rate has steadily declined in recent years, partly because of the baby-boomer retirements. But at the same time, there are fewer people outside the labor markets finding jobs.
- 3. What about wages and the Fed?** Wages have not really been the bright spot in the previous reports, but there has recently been slight progress on that front. According to Marketwatch: The much stronger than expected increase in new jobs al raises the odds that the Federal Reserve might raise interest rates as early as September.

~Deanna Hartley

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August
ADD STAFFers of the
month:

Congratulations for
jobs well done.

Yajaira C
Mackenzie E
Mandarose G
Caitlyn G
Kelly C
Paul H
Betty L
Ernestine M
Stephen R
Jessica S

Summer's End

No flowers to plant,
No garden to tend,
As summertime lazily
Comes to an end.

It's time to sit back and deliciously
savor the beauty of the season and
the fruits of our labor.

Farewell to summer;
for autumn make way
With this last celebration
We will call Labor Day.

~ Nancy Hughes