



ADDventures

January 2017

"For last year's words belong to last year's language. And next year's words await another voice. And to make an end is to make a beginning."

T.S. Elliot

January ADD STAFFers of the month: Congratulations for jobs well done!!

Sharla R ~ Zeffer B ~ Bonnie K ~ Dan D

When you fail, don't give up...These people didn't: **R.H Macy** failed seven times before his store in New York caught on. Novelist **John Creasey** got 753 rejection slips before he published the first of his 564 books. **Thomas Edison** was thrown out of school in the early grades when the teachers decided he could not do the work. **Harry S Truman** failed as a haberdasher. When **Bob Dylan** performed at a high school talent show, his classmates booed him off the stage.

The Common Cold: Remedy and Myths

- ~Zinc works to fight off the common cold. Try slow release lozenges.
- ~Hot Soup or Tea can help you feel better. Chicken soup is a good remedy.
- ~Antibiotics do not work on colds.
- ~You cannot get a cold from the weather.
- ~Getting the flu shot sooner, is better. Flu shots are always good in October.
- ~Antibiotics do not work on the flu.
- ~Washing your hands constantly protects you from illnesses.

Successful Job Searching Takes a Lot of Time

There is a binary categorization of job seekers today: Those who are committed and those who are hobbyists. The committed job seeker is willing to block out the appropriate amount of time, put in the hard work required and perform at the highest quality level. Every written and spoken word and every action is thought through and checked and re-checked and meets the highest standards possible.

Here are the entry level criteria to be considered committed:

1. Articulate your job goal in writing and state it clearly to your network.
2. Build your search tools such as a tracking spreadsheet and use your personal productivity technology to manage follow ups.
3. Prepare your approach: how will you position yourself to hiring managers, what your value is to them and how will you present yourself.
4. Research positions, companies, industries, interview answers and more.
5. Network with precision follow-up, build two way relationships for the long term.

The hobbyist job seeker cuts corners, believes they are entitled to get a job and tend to be the victim of other people's inadequacies. Their work can be sloppy, riddled with errors. Their excuses can range from "There is no point in doing all this research" to "Why waste time on the process when I should just send out my resume?"

Here are symptoms of being a hobbyist. "I have been applying to multiple jobs, but have not had any interviews" or "There are no jobs out there." "I have updated my resume and added the right keywords, that should be enough." Spending 1-3 hours a week on your job search, thinking that is enough.

How do you move into the committed category?

1. Re-boot your entire job search process from beginning to end.
2. Stop applying and start being smart and strategic first. Execute second.
3. Accept the fact that the investment at the beginning of your job search will result in a speedier and better quality outcome.

~Dana Mancigli